

**BERGER LAHR**

Solutions for  
Machine Automation



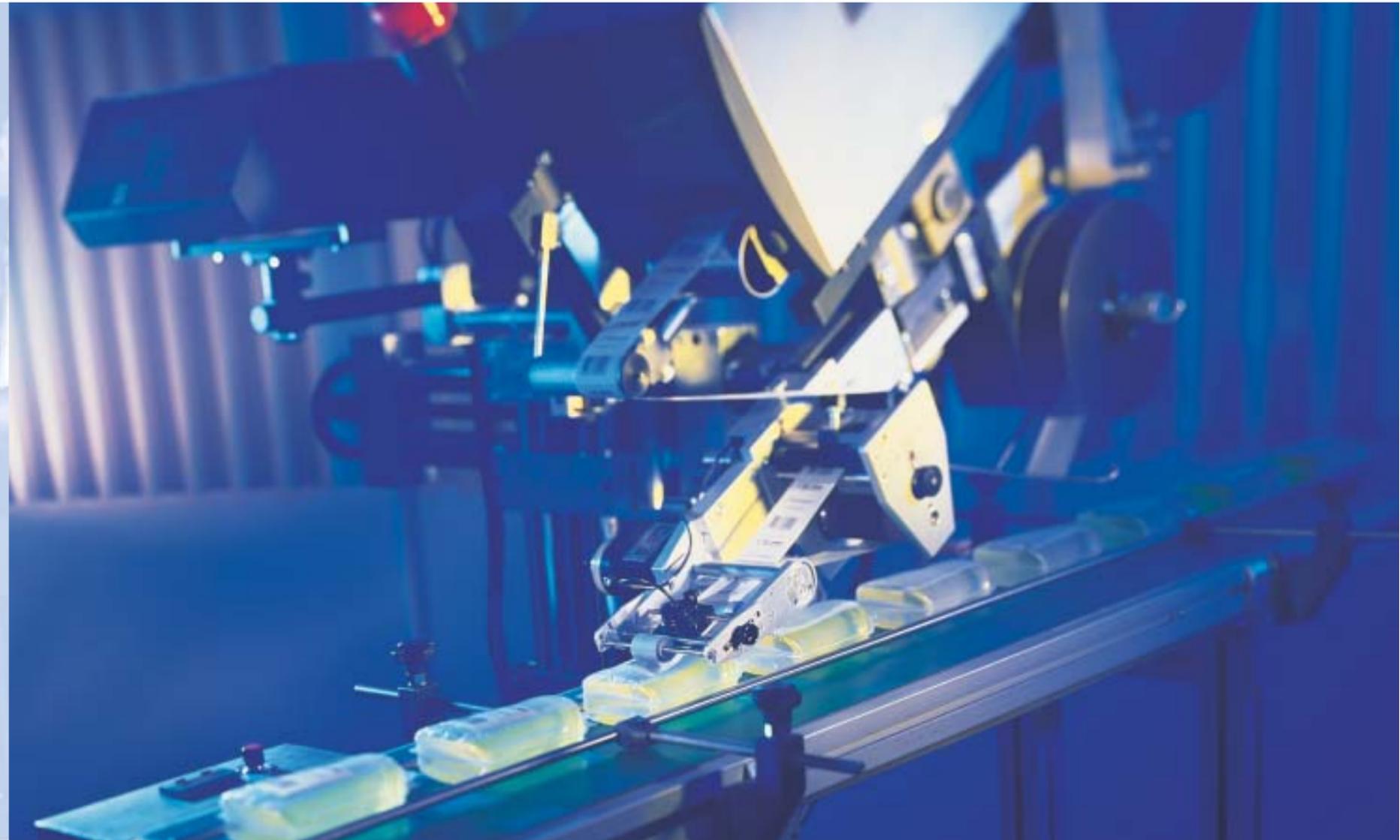
we control **motion**

Berger Lahr offers groundbreaking solutions for machine automation. Our Machine Technology Centers support you all the way from consulting to implementation.

# Fast Start. With On-site Solution Expertise



You need to implement ever shorter machine lifecycles? You are looking for transparent and future-proof automation concepts? At the same time, you need to increase productivity and reduce costs? Berger Lahr offers everything you need to achieve these objectives: industry-specific expert knowledge as well as a complete product range for automation, positioning and handling. Our expertise: the individual solution on the basis of adaptable standard products and systems. This way, you increase effectiveness, flexibility and safety. Highly qualified application experts support you in our sales offices, the Machine Technology Centers. They provide everything you need from project design and commissioning all the way to after-sales service. A worldwide network of 12 Machine Technology Centers in Europe and the USA as well as 18 representatives ensure that we are always close to you.



Our complete range of products for automation, positioning and handling comprises linear modules, drives and controllers as well as the suitable software.

# Getting Ahead. One-stop Shopping for all Components



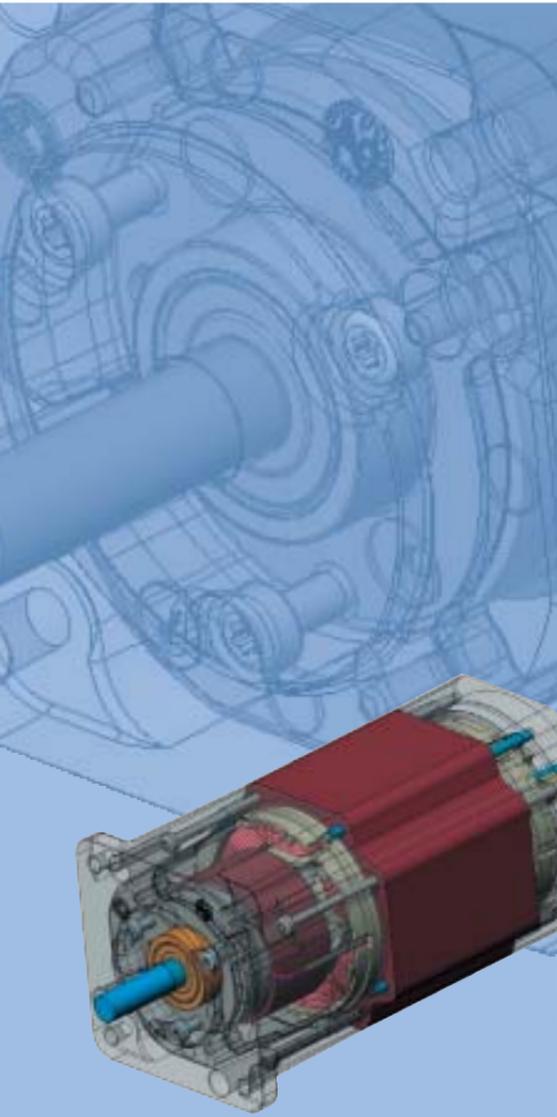
Our products excel with a high degree of variance and a proven, sophisticated modular design. This way, we can implement suitable solutions for a great variety of motion tasks in machine and in-house automation applications. We offer motion controllers for simple autonomous solutions and for complex production processes alike. With stepper motors, AC servo motors and brushless DC motors, we provide a broad range of electrical drives. Our intelligent compact drives IclA are particularly suitable for decentralised automation concepts: motor, power electronics and positioning controller are integrated and available in all motor technologies. The modular linear systems – with drive and control technology – can be adapted to the motion task in terms of length and stroke. In addition, we develop customised products and modifications of standard products for manufacturers of machines.



# Leading the Way. With Customised Solutions



In order to secure your competitive edge, we analyse the motion sequences in your machine and then design the optimum solution. We use cost-effective, standard off-the-shelf products whenever possible. If necessary, we develop customised solutions or modify existing standard products for manufacturers of series machines. This includes feasibility analyses, development and design of the electronic and mechanical systems, prototyping and production. Our "Fast Track Solutions" development team find the optimum solution both in terms of technology and cost-effectiveness.



# Saving Time. With Constant Quality and Innovation



Our expertise comprises flexible development and production of OEM solutions and standard products. A staff of more than 700 dedicated people share this vision. The company with headquarters in Lahr/Germany is DIN EN ISO certified (DIN EN ISO 9001 certification for quality management since 1994 and DIN EN ISO 14001 environmental management since 2003). Superior quality and innovative products are the basis of our success. At the same time, our name stands for promptness and on-time delivery. We respond immediately and with maximum flexibility to the requirements and challenges of our customers. The spirit of innovation that distinguishes our motivated teams ensures a leading edge in all areas of automation.



# Reaching Objectives. Commitment Ensures Success

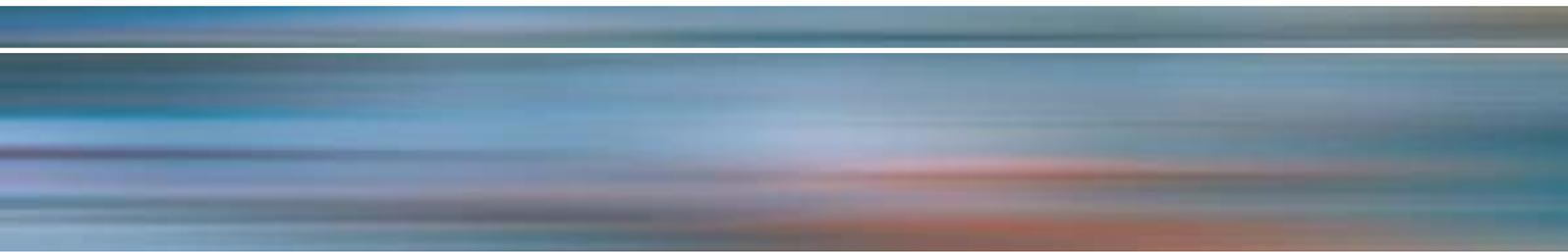


Since 2000, Berger Lahr has belonged to the Schneider Electric Group. Being affiliated with the world's market leader in electrical energy distribution and automation breaks new ground in our abilities to support our customers. Norbert Gauß, CEO, Berger Lahr: "We offer all the advantages of a medium-sized company. At the same time, we can fall back on the power of a large corporation with worldwide activities. We focus on handling, positioning and assembly and use our industry-specific know-how to implement individual solutions to make our customers even more successful. This is our prime objective that we reach with our team of highly motivated people. Knowledge, courage and passion form the basis of our success!"



Norbert Gauß, CEO of Berger Lahr

**BERGER LAHR**



Berger Lahr GmbH & Co. KG  
Breslauer Straße 7, D-77933 Lahr  
[www.berger-lahr.de](http://www.berger-lahr.de)



we control motion